



Alan Fairnington
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Alan graduated from Durham University with an Honours Degree in Psychology.

Alan has lived in Asia for almost 30 years, most of which with JWT. He was President Asia-Pacific and a member of the JWT Worldwide Board and Executive Committee.

He established Duxton Consulting in partnership with Laurenz Koehler in 2009.

Alan has worked at the most senior management level with a broad range of clients to help deliver growth across diverse categories and markets.

Alan is the author of 'The Age of Selfish Altruism' published by Wiley & Co in April 2010.