



Alvin Tsui
Chief Executive Officer
United Communications Group

Over 24 years in the advertising industry. Alvin Tsui always works hard & smart with full of passion. Before joining United Communications Group, He was GAD at JWT Advertising Agency, AD at EURO RSCG, AD at Funtastic Co. Ltd. and AD at Regal Agency. His comprehensive account experience includes Jaguar, VOLVO, Kimberly-Clark, Uni-charm, EPSON , Intel, Chinatrust, ASUS. He built high brand awareness in a very short time for NISSAN TEANA and ASUS Mobile phone and has been responsible for many extremely successful new product launches in Taiwan, such as SUM(used cars dealers), ChinaAirlines(New Route) and Namchow Group(Cooked rice with fiber and Crystal soap re-launch. To Alvin, advertising brings the greatest challenges but also the greatest achievement.