



Andrew Knott
Vice President – Media & Digital
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Andrew joined McDonald's as Vice President, Media & Digital for the APMEA region in 2012 having previously been the Chief Digital Officer for advertising agency, Euro RSCG. With a career spanning over twenty years, primarily in advertising, he was one of the early entrants into interactive space in 1995. Knott subsequently worked across Asia at market leader, Ogilvy developing their digital offering working with the likes of IBM, American Express & Unilever.