



Ashish Bhasin
Chairman India & CEO South East Asia
Aegis Media

Ashish Bhasin is a wellknown figure in the Advertising & Media industry in Asia Pacific, for the last 26 years. As Chairman India and CEO South East Asia for Aegis Media, Ashish oversees all the Aegis Media Group companies in Thailand, Malaysia, Indonesia, Philippines, Vietnam and South Asia. He is also a member of the Aegis Media Asia Pacific Executive Council.

Prior to this, Ashish successfully led and set up several Lintas India's (IPG) businesses and also had the global role as executive Vice President, Lowe Worldwide and Asia Regional Director for Integrated Marketing.

Adjudged "Media Marketer of the Year" at Brief Media Awards, received the Indira Super Achiever Award 2003 and was awarded Chairman of the Year – India at UK's Business Excellence Awards in 2013, besides serving on several global juries including Cannes Lion 2007, Dubai lynx 2008, Festival of Media Global 2013 and Asia's Most Promising Brands and Leaders 2013.

Ashish serves or has served on most industry bodies in India including chairing the AAI – IBF committee, Hon-Secretary & Executive Committee Member of AAI, Chairman Goafest Media Abbys, former Chairman of Readership Studies Council of India, Board of Governors of MRUC and others.