



Devika Sharma
Executive Director
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Devika Sharma, Executive Director, Lowe and Partners, is a strategist with over 20 years of experience. She has worked across advertising, management consulting, and television in India and the USA, at J Walter Thompson, Booz & Company, and Newscorp.

A believer in power of advertising to create profitable brands and positively impact society, her work has won recognition at Effies and several creative awards including Cannes Lion. She has developed strategies for brands across the US, SE Asia and the sub-continent.

An MBA from Case Western Reserve University, USA, Devika is also passionate about teaching and has been a visiting faculty at several institutions in India.

Devika has served as a jury member for the Effies in India in the last few years.