



**Hiromitsu Sakuma**  
General Manager  
Ogilvy & Mather Japan

Hiro started his advertising career in a Japanese domestic Mega Ad Group in 1985. Lead various FMCG brand teams and retail client teams. After working there for 19 years, he joined Ogilvy Group in March 2004.

In 2009, Hiro became the Managing Director for OgilvyAction Japan and in 2011 he also added another hat on as the Managing Director for Ogilvy Public Relations Worldwide Japan. Since 2013, he is the General Manager for Ogilvy & Mather Japan. He has broad experience from Brand Building, Shopper Marketing, Promotion Marketing, Experiential Marketing and PR.

He has worked for broad category of clients which includes Audi, BAT, Mondelez, Citizen Watch, BP Castrol, CCJC, NTT Docomo, Toys'R'us and Nikka Whisky.

Jury for PMAA 2009 - 2013

Jury for MAA Globes 2009 - 2013