



**James Miner**  
Managing Director  
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James is the Managing Director, MinerLabs. A Multidisciplinary Studio focusing on OTT Media, Social, and Mobility Solutions for Multinational Clients. James just completed a 4 year term overseeing ESPN STAR Sports, now FOX Sports Asia (FIC) digital business across Asia. As Regional SVP Digital Media, he architected, launched and oversaw new strategic broadband, Internet, mobile, social TV, IPTV, and social media solutions across South East Asia, India, Taiwan, and China. FOX Sports in Asia was formerly known as ESPN STAR Sports prior to the company's acquisition by News Corporation in 2012.

Before joining FOX Sports, James was Head of Creative Services GroupM Asia, where he founded their digital production and social media practices. Prior to GroupM, he was at Blue Interactive Marketing, Scient, Praxis Management Consulting, Y&R WCJ Advertising, About.com, Prodigy Online, Sachs Insights, and NBC Television.