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Josh started off working for a boutique traditional agency, before discovering digital marketing nearly 10 years ago. After starting 2 search marketing agencies, he joined iProspect in the U.S. where he managed a team of search marketing specialists spanning 14 accounts including GM, Talbots, Journeys, Disney, and adidas globally. In his current position as SEO Director, Josh oversees global SEO accounts across APAC, Russia, the Middle East, and South Africa. He's also the product leader for SEO throughout the APAC market. Josh is also a monthly columnist for ClickZ, discussing how to utilize owned and earned media within digital strategies.