



Kawal Shoor
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Kawal is the Planning Director of arguably the most awarded Indian agency ever - Ogilvy Mumbai. He has planned on key Cadbury and Unilever brands, and has won India's first ever IPA Gold for Cadbury Dairy Milk. Under his leadership Ogilvy Mumbai has, for the last two successive years, been named the Global Agency Office of the Year by the Effies. He has also previously won an award rarely won by planners - Media Asia's Business Development Person of the Year. He has been part of jury at the Indian Effies for some years now, and has been a speaker at the Asian Marketing Effectiveness awards. A 'Sikh' by birth, he endeavours to stay true to the meaning of that word - stay a learner forever.