



Kitty Lun
Chairman & CEO
Lowe China

Born in Hong Kong, Kitty received a Masters Degree in Advertising from Syracuse University, New York.

A creative specialized in brand building, Kitty started as a copywriter and is the rare breed of creatives who moved up to management. Over her 30-year career in Hong Kong, Taiwan and China mainland, she worked for Leo Burnett, McCann, Euro RSCG, Arnold, and accumulated a lot of local and international creative awards. In 2000, she became the CEO of Asian women's portal miclub.com. Kitty has been the Chairman/CEO of Lowe China since 2006.

In the 1990s, she was crowned the "Mother of Public Service Advertising" in Hong Kong for her contribution and is famous for her slogan "In life, there is no Take 2". In her book "Kitty Lun | Advertising Without Lipstick", Kitty shared her philosophy and experience in her eventful advertising life. Kitty is one of AdAge's Women to Watch in China in 2013.