



**Sajju Ambat**  
Strategic Planning Director  
Lowe Vietnam

Sajju has an advertising career spanning 13 years. He has worked across key regions like South East Asia, Asia, Middle East & North Africa managing large brands for Unilever, Nestle, Renault, Perfetti, Etisalat & J&J. Sajju, has worked at agencies like McCANN, SAATCHI, & BATES 141 in India. Since 2011, he is based in Vietnam where he spearheads the consumer engagement planning team. His work under brand strategy & marketing effectiveness have won accolades at Jay Chiat Day, WARC Asian Strategy Prize & AME. He is a winner of two consecutive golds at Agency Of the Year in 2012 & 2013. In 2012 he was on the judging panel for Global EFFIES & he is delighted to be a part of APAC EFFIES.