



Sean O'Brien
CEO Asia Pacific
Carat Asia Pacific

Sean O'Brien is CEO of Carat Asia Pacific and has over 20 years experience gained in senior management roles in London, New York, Latin America and Asia.

Sean has a track record of growing international businesses and has worked internationally with clients such as P&G, GM, McDonald's, HP, Google, Nokia, Pepsi and Mars.

Aside from media, he brings the added perspective of having managed a full service advertising agency and a brand & integrated communications consultancy.

Sean has won multiple industry media and effectiveness awards and last year was awarded Asia Pacific Agency Network Head of the Year by Campaign. He is a qualified business coach, a member of the "Chartered Institute of Marketing" and an assessor for the "European Business Excellence Awards".