



Sunil Sethi
Managing Director
Mondelez Malaysia

As the Managing Director for Mondelez Malaysia, Sunil leads a USD 200 million+ business with 1600 employees, three manufacturing facilities and operates in 6 categories with a strong leadership position in the core categories of biscuits and chocolates. He joined the Malaysian business in May 2011 from Cadbury India after a very successful stint wherein he trebled revenues in just 5 years.

Sunil has rich and varied experience in sales, marketing and general management in the FMCG industry across many Asian markets. Prior to this role, Sunil was the Director of Sales & International Business at Cadbury India, Ltd. (now a part of Mondelez International). He joined Cadbury India in 2006 and successfully led an unprecedented year-on-year sales growth that the company had witnessed in five years.

Before joining Cadbury, he was Associate Director (Indirect Trade), Asia & South Pacific Division at Colgate Palmolive, based in Hong Kong; as General Manager, Global Brands (South Asia) at Guinness UDV – a Diageo Group company; as well as leadership roles at Pepsi Foods Ltd. and Wipro Consumer Products.

As a certified Executive Coach, he guides and advises many senior professionals on how to realize their potential.

Sunil is a Commerce graduate from Delhi University and holds a Masters in Management Studies (MMS) from Mumbai University. A fitness enthusiast, music and reading are among Sunil's other passions. He is married and has a daughter.