



Tanner Nagib
Regional Group Account Director &
Digital Director
Hakuhodo Communications Asia &
Hakuhodo Singapore

A hybrid-marketing specialist with 13+ years of strategically developing consumer engagement experiences designed to specifically drive business objectives across platforms for local, regional and global accounts. And ultimately a creative junkie with multi-disciplined marketing expertise including Interactive/Digital, Experiential & Activations, CRM Promotions and Traditional Advertising & Communications across multiple categories - Consumer Technologies, Tobacco, Beer & Liquor, Telecommunications and Automotive industries.

Today his responsibilities include working closely with Asian markets in developing communication strategies for Hakuhodo Group clientele as the Regional Group Account Director and Digital Director plugging into 16 Asian markets.

He has also recently spoken at the Toyota Waku-Doki 2013 in Phuket and was a jury member at the Digital Asia Awards 2013.