



Tim Love
Former CEO & Vice Chairman
Omnicom Group

Tim Love is former CEO of the Asia Pacific, India, Middle East and Africa region and Vice-Chairman of Omnicom Group, the leading worldwide advertising and marketing services company. Throughout Tim's 41-year career in the advertising industry he helped clients and the industry be more globally sensitive, collaborative and effective.

His global brand-building experience involved some of the world's largest advertisers: like P&G, Nissan and Infiniti automobiles, PepsiCo, Unilever, Gillette, Mars, UBS, Kraft, Philips and Johnson and Johnson. He operated globally while having lived in Tokyo, Singapore, Brussels and New York obtaining first-hand experience with consumers and cultures in 68 countries.

An active member of the international advertising community, Tim continues to serve on several boards and advisories including The Advertising Council, the Heart of America Foundation, the Organization of Women in International Trade (OWIT), the Institute for Advertising Ethics at the University of Missouri and the Underground Railroad Freedom Center in Cincinnati.

Last summer Tim co-taught at Oxford University's Said School of Business an MBA elective on "Branding and Communication." He is also on the faculty of the US Marketing Communications College, a pro-bono initiative at the Foreign Service Institute of the US State Department.

He is a guest lecturer at Oxford University, the Lee Kuan Yew School of Public Policy in Singapore, Yale University's School of Management, Columbia University, the University of Illinois, Tsinghua University in Beijing, Miami University in Ohio and Mudra Institute of Communications in Ahmedabad, India.

Tim was a founding member and first chairman of the 4A's Multicultural Advertising Internship program in 1972 and a founding member for Business for Diplomatic Action (BDA), focused on improving international business cooperation.

He has had numerous articles published that share his insights, and presented an array of papers and speeches on globalization, consumer and cultural understanding. Several of his themes have been published: "Think Like The Sun- The Secret to Global Brand-Building," "Our Language Impediment", "Self-Regulation in a New Media World" and a white paper for the US Department of State following 9/11- "Walk the Talk: What Corporations Can Do about Rising Anti-Americanism."

Tim is a James Webb Young Fellow with a Masters in Communication from the University of Illinois and he has a Bachelor of Science in Business Administration with a minor in Fine Arts from Miami University in Ohio. He keeps an art studio and office near his home in Stonington Connecticut as Tim Love Ideas, LLC, doing commissioned art and creating ideas. Also see www.timlovesworld.com