

## **Attachment 2**

### **2014 HK4As Effie Awards – List of Judges**

#### **Hope Chang**

*Head of Marketing, Greater China, MasterCard Worldwide*

#### **Julie Chiu**

*Sales and Marketing Director, Wellcome HK – The Dairy Farm Company, Limited*

#### **Paul Groves**

*Group Chief Marketing Officer, AIA Group*

#### **Paul Hui**

*Founder, MRPAUL & PARTNERS*

#### **Jennifer Lam**

*Head of Marketing and Communications, Hongkong Land Limited*

#### **Candy Law**

*Marketing Controller, 7-Eleven Hong Kong & Macau*

#### **Alexandre Momma**

*Senior Client Service Director, Brand & Communication, TNS Hong Kong Ltd*

#### **Nancy Pang**

*Strategic Branding & Marketing Consultant, HKUSPACE*

#### **Kenneth Wan**

*Co-Founder & Director, The Bread Digital*