

AUTHORISATION FORM

You must upload ONE signed copy of this Form for each entry. However, if you are entering the SAME work across multiple categories, you may submit one common form with the Entry IDs and Categories clearly indicated. Please note that electronic signatures are not accepted.

Brand Name: _____

Entry Title: _____

Category: ☐ Single Market Category ☐ Multi-market Category

Entry ID *Category*

Entry ID *Category*

Entry ID *Category*

Entry ID *Category*

We certify on behalf of _____ and _____
(Agency) (Client)

that permissions have been granted by the client to enter this case into the competition. The following information is accurate and the policies outlined here are understood and accepted.

ACCURACY OF ENTRY INFORMATION & AUTHORISATION OF SUBMISSION:

The information submitted in this entry is a true and accurate portrayal of the campaign, case's objectives and results.

The case ran between 1st October 2021 – 31st December 2022 in the market/country it has entered for.

Our effort is suited to the above-listed category and follows the guidelines/restrictions outlined within the category definition.

The Entry(ies) constitutes permission to be included in a data set for Effie Awards research purposes that do not breach confidentiality.

PUBLICATION PERMISSION

Effie Worldwide is a 501(c)(3) non-profit educational organisation that stands for effectiveness in marketing, spotlighting ideas that work and encouraging thoughtful dialogue about the drivers of marketing effectiveness. In order to help this mission and provide learning to the industry, Effie relies on entrants' willingness to share their case studies with the industry.

Finalists and Winners are featured as part of Effie's educational programs, including the Case Database. Creative materials will be published and Publication permission applies ONLY to the written case. See Entry Kit for the full details.

☐ **PUBLISH OUR WRITTEN CASE AS IT WAS SUBMITTED.**

☐ **PUBLISH AN EDITED VERSION OF THE WRITTEN CASE**

Note: You may redact any confidential information; however, you may not redact the entire results section.

COMPETITION TERMS & RULES

Any materials submitted in the course of entering the Awards becomes the property of Effie Worldwide and the Organiser of the APAC Effie Awards, and will not be returned.

You represent and warrant that the Works submitted are original work by you and accurate and will not infringe upon the personal or proprietary rights of or give rise to any claim by any third party, including but not limited to claims based on copyright, trademark, patent, defamation, physical injury, or invasion of privacy or publicity. In addition, if any complaint or claim relating to any of the Works is made by any third party at any time, whether a formal legal complaint or otherwise, you will fully cooperate with the Organiser of the APAC Effie Awards in responding to and defending against such complaint or claim, and you will hold the Organiser of APAC Effie Award and Effie Worldwide harmless from and against any such complaint or claim. It is upon the entrant's duty to inform the Organiser immediately if the submitted work is contested in the courts.

By signing below and as a condition for entry, you indicate that you agree to the Competition rules and terms and as stated here and in the Entry Kit.

Signature of Agency Company Officer:

Name: _____

Title: _____

Company: _____

Date: _____

Signature of Client Company Officer:

Name: _____

Title: _____

Company: _____

Date: _____